

GetLinked.Pro

Improve Your LinkedIn Profile!

April 17, 2024, Page 1 of 3, provided in partnership with the Crystal Lake Public Library

1. _____ % of the United States population are LinkedIn members.
2. _____ % of hiring managers review LinkedIn profiles before making a hiring decision.

Top 5 LinkedIn Profile Do's:

1. _____
 1. Profiles with this get _____ times more views!
2. Add an appropriate _____ picture.
3. **Headline formula:**
 1. Current or Target/ _____ @ Company
+
 2. Industry & Role, _____ & Keywords
+
 3. Tagline OR _____ OR education
4. Write a compelling _____ summary
 1. Write it in _____-person
5. **Experience:**
 1. List responsibilities per job in _____ to _____ sentences or bullet points.
 2. List 1+ accomplishment per job and _____ the stat(s).

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Top 5 LinkedIn Profile Don'ts:

1. Do not miss listing _____ skills (quantity)
2. Do not _____. This includes school years, years of job experience (consider cutting off before 2000), email service and your email address)
3. No _____, please! Have someone proof your profile.
4. Do not duplicate _____ or _____.
5. Do not post your _____ in your LinkedIn profile.

Job Seekers:

1. _____ million members (about the population of New York) use #OPENTOWORK:
2. _____ more InMails from recruiters and _____ more messages from the LinkedIn Community.
3. #Hiring steps:
 1. Search for: _____ plus optional keywords.
 2. Click on: _____.
 3. Click on: _____.
 4. Filter by network: _____ level connections + optional filters:
_____, _____, etc.

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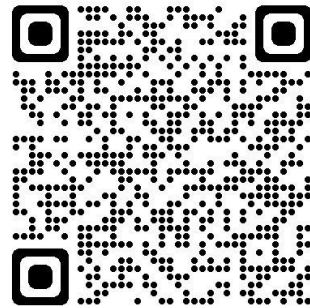
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1. Feedback survey (and to request a 1:1 meeting and/or presentation slides) from the training webinar:
If your last name starts with A-M: **If your last name starts with N-Z**

<https://www.surveymonkey.com/r/B6R6BDW> OR



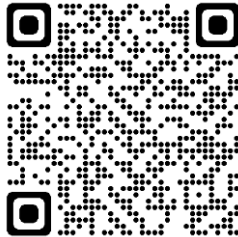
<https://www.surveymonkey.com/r/B6QD65Q>



OR

2. For more information or to schedule a 1:1 review, contact Greg@GetLinked.Pro

See 1:1 coaching options (Starter, Intermediate and Advanced) here, including downloadable service descriptions: <https://getlinked.pro/services> or



Thank you!

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